## NCC Cable System Order

|          | #       |
|----------|---------|
| Chicolog | 5126611 |

| Order#            | 62429834                  | Flight Dates    | 06/05/17 - 06/11/17 |
|-------------------|---------------------------|-----------------|---------------------|
| Syscode           | 0397                      | Agency          | AL Media            |
| System Name       | Spectrum/Madison East, WI | Advertiser      | Working for WI Inc  |
| Market            | Madison                   |                 |                     |
|                   |                           | Client Code     |                     |
| AE                | Leah Losier               | Product Code    |                     |
| Sales Coordinator | Michael Ryan              | Est Code        | 5712                |
| Office            | Chicago                   | Product Name    |                     |
| Phone             | (312) 527-5755            | Credit Status   |                     |
| Status            | Not accepted              |                 |                     |
| Survey            | DMA FUSION Live+SD Mar17  | Primary Demo    | Adults 35+          |
| '                 |                           | Makegood Policy | Approval Required   |

Comments:

6.7 added dollars that missed on order 62424893, please confirm, thanks

| GBB | GRP  | Sold On       | Affiliate Split | Total Spots | Net Total | Commission | Total    | Total # of Weeks | Show All Lines | Version | Update Date |
|-----|------|---------------|-----------------|-------------|-----------|------------|----------|------------------|----------------|---------|-------------|
|     | 1    |               |                 |             |           |            |          | eks              | 03             |         |             |
| CPM | GIMP | Cost Per Spot | 100.0           |             |           |            |          |                  |                | 2 Vs. 1 | 06/07/17    |
| •   | •    |               |                 | 61          | \$674.90  | \$119.10   | \$794.00 | _                |                |         |             |

| 13           | 12           | 11           | 10           | 9        | 8       | 7       | 6        | 5       | 4       | ω        | 2       | -       | Line           |
|--------------|--------------|--------------|--------------|----------|---------|---------|----------|---------|---------|----------|---------|---------|----------------|
| MNBC         | FXNC         | FXNC         | CNN          | MNBC     | MNBC    | MNBC    | FXNC     | FXNC    | FXNC    | CNN      | CNN     | CNN     | Net            |
| CABLE        | CABLE        | CABLE        | CABLE        | CABLE    | CABLE   | CABLE   | CABLE    | CABLE   | CABLE   | CABLE    | CABLE   | CABLE   | Program        |
| 6/5/17       | 6/5/17       | 6/5/17       | 6/5/17       | 6/5/17   | 6/5/17  | 6/5/17  | 6/5/17   | 6/5/17  | 6/5/17  | 6/5/17   | 6/5/17  | 6/5/17  | Start<br>Date  |
| 6/11/17      | 6/11/17      | 6/11/17      | 6/11/17      | 6/11/17  | 6/11/17 | 6/11/17 | 6/11/17  | 6/11/17 | 6/11/17 | 6/11/17  | 6/11/17 | 6/11/17 | Stop<br>Date   |
| 05:00        | 16:00        | 05:00        | 16:00        | 19:00    | 16:00   | 05:00   | 19:00    | 16:00   | 05:00   | 19:00    | 16:00   | 05:00   | Start<br>Time  |
| 09:00        | 19:00        | 09:00        | 19:00        | 22:00    | 19:00   | 09:00   | 22:00    | 19:00   | 09:00   | 22:00    | 19:00   | 09:00   | Stop<br>Time   |
|              | Digit        |              |              |          |         |         |          |         |         |          |         |         | Z              |
|              |              |              |              |          |         |         |          |         |         |          |         |         | -1             |
|              |              |              |              |          | _       |         |          |         |         |          | ~       | ×       | ٧              |
| ×            | ×            | ×            | ×            | ×        | ×       | ×       | ×        | ×       | ×       | ×        | ×       | ×       | T F            |
| ^<br>×       | ×            | ×            | ×            | ×        | ×       | ×       | ×        | ×       | ×       | ×        | ×       | ×       | S              |
| ×            | ×            | ×            | ×            | ×        | ×       | ×       | ×        | ×       | ×       | ×        | ×       | ×       | S              |
|              | 1            |              |              |          |         |         | ,        | ,       | ,       |          |         |         | RTG            |
| ,            |              | ı            |              |          |         | ,       | ,        |         |         |          | ,       |         | MP             |
| 1            | -            | -            | 1            | 8        | ა       | 51      | 8        | 5       | 6       | 8        | 5       | 6       | Total<br>Spots |
| \$6.00       | \$10.00      | \$10.00      | \$10.00      | \$14.00  | \$6.00  | \$6.00  | \$22.00  | \$10.00 | \$10.00 | \$22.00  | \$10.00 | \$10.00 | Unit<br>Cost   |
| \$6.00       | \$10.00      | \$10.00      | \$10.00      | \$112.00 | \$30.00 | \$30.00 | \$176.00 | \$50.00 | \$60.00 | \$176.00 | \$50.00 | \$60.00 | Total<br>Cost  |
| 30           | 30           | 30           | 30           | 30       | 30      | 30      | 30       | 30      | 30      | 30       | 30      | 30      | Spot           |
| 6.7 new line | 6.7 new line | 6.7 new line | 6.7 new line |          |         |         |          |         |         |          |         |         | Line Comment   |

## NCC Cable System Order

| 2                 | 22222   | Titlant Datos       | DEIDEI47 DEI44147   | I Indate Date    |    | 06/07/17      |          |
|-------------------|---|---------------------|---------------------|------------------|----|---------------|----------|
| Order#            | 62429834  | Flight Dates        | 06/05/17 - 06/11/17 | update Date      |    | 00/07/17      |          |
| Syscode           | 0397  | Agency              | AL Media            | Version          |    | 2 Vs. 1       |          |
| System Name       | Spectrum/Madison East, WI   | Advertiser          | Working for WI Inc  | Show All Lines   |    |               |          |
| Market            | Madison   |                     |                     | Total # of Weeks | ks |               |          |
|                   |   | Client Code         |                     | Total            |    |               | \$794.00 |
| AE                | Leah Losier   | Product Code        |                     | Commission       |    |               | \$119.10 |
| Sales Coordinator | Michael Ryan  | Est Code            | 5712                | Net Total        |    |               | \$674.90 |
| Office            | Chicago   | Product Name        |                     | Total Spots      |    |               | 61       |
| Phone             | (312) 527-5755  | Credit Status       |                     | Affiliate Split  |    | 100.0         |          |
| Status            | Not accepted  |                     |                     | Sold On          |    | Cost Per Spot |          |
| Survey            | DMA FUSION Live+SD Mar17  | Primary Demo        | Adults 35+          | GRP              | 1  | GIMP          |          |
| 1                 |   | Makegood Policy     | Approval Required   | CPP              | -  | СРМ           | •        |
| Comments :        | 6.7 added dollars that missed on order 62424893, please confirm, thanks | ase confirm, thanks |                     |                  |    |               |          |
|                   |   |                     |                     |                  |    |               |          |

|       |      |                   |          |  |              |               |        |     | 1         | 1        | l            | 1      | 1   |         | 1     |                |         | 1             |      |                            | The state of the s |
|-------|------|-------------------|----------|--|--------------|---------------|--------|-----|-----------|----------|--------------|--------|-----|---------|-------|----------------|---------|---------------|------|----------------------------|--|
| Line  | Net  |                   | Program  | Start<br>Date  | Stop<br>Date | Start<br>Time | Stop   | Z   | M T F S S | <u> </u> | <del>-</del> |        | S   | RTG     | MP    | Total<br>Spots | Cost    | Total<br>Cost | Spot | Line C                     | Line Comment   |
| 14    | MNBC | CABLE             |          | 6/5/17   | 6/11/17      | 19:00         | 22:00  |     |           |          | ×            | ×      | ×   |         |       | 1              | \$14.00 | \$14.00       | 30   | 6.7 new line               |  |
|       |      |                   |          |  |              |               |        |     |           |          |              |        |     |         |       |                |         |               |      |                            |  |
|       |      | Jun 2017 Jul 2017 | Jul 2017 | Aug 2017 Sep 2017 Oct 2017 Nov 2017 Dec 2017 Jan 2018 Feb 2018 | Sep 201      | 7 Oct         | 2017   | Nov | 20        | 17       | Dec          | 201    | 7 . | Jan 201 | 8 Fel | 2018           | Mar 201 | 8 Apr         | 2018 | Mar 2018 Apr 2018 May 2018 | Total  |
| SPOTS | 0,   | 61                | 0        | 0  | 0            |               | 0      |     | 0         |          |              | 0      |     | 0       |       | 0              | 0       | 0             |      | 0                          | 61   |
| AMT   |      | \$794.00          | \$0.00   | \$0.00   | \$0.00       | S             | \$0.00 | 49  | \$0.00    |          | \$0          | \$0.00 |     | \$0.00  |       | \$0.00         | \$0.00  | \$0.00        | 8    | \$0.00                     | \$794.00   |

62429834 | Madison | Spectrum/Madison East, WI | 0397 |

SALES

ACCT

Date Printed

06/08/17

SYSTEM APP: